

OFFICIAL CONTEST RULES & REGULATIONS FOR “¿ERES TERRIBLE? MARKETING CONTEST”

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING CONTEST IS VALID ONLY IN LOS ANGELES, CALIFORNIA AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE CONTEST IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

1. These rules govern the “¿ERES TERRIBLE? MARKETING CONTEST” contest (the “Contest”) being conducted by KLAX-FM (the “STATIONS”) between Thursday, October 05th, 2017 through Thursday, November 30th, 2017. The contest is subject to all applicable federal, state and local laws and regulations and is void outside Los Angeles Metropolitan California area, as, and wherever prohibited or restricted by law.

2. **ELIGIBILITY**

- A. Contestants must (i) be at least 18 years of age to participate, (ii) have a valid California Driver's License, and (iii) have a valid social security number and card, or a valid taxpayer identification number (“TIN”).
- B. Employees, officers, and directors of Spanish Broadcasting System, Inc. (“Sponsor”), KXOL-FM & KLAX-FM (the “STATIONS”), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this contest (“Release Parties”) and the members of the immediate families or households of any of the above. “Immediate family members” includes, for purposes of this contest, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grandchildren) and each of their respective spouses are ineligible.
- C. One prize per winner from each immediate “family” (“family” is defined as spouse, parents, children, sibling, aunts, uncles, cousins and grandparents) and/or “household” (“household” is defined as anyone living at the same address) from KLAX-FM & KXOL-FM , combined is allowed within a sixty (60) day period.
- D. Any individual who wins \$600 (six hundred dollars) or more from KLAX-FM & KXOL-FM combined must provide the Stations with valid identification and a valid TIN or social security card and number, and a valid government-issued photo identification which contains the individual's current address before any prize will be awarded. Failure to present a valid social security card or TIN may result in a disqualification of the winner, in which case the prize shall be forfeited.
- E. **Contest cash winners, one (1) per household are eligible to win every 6 months – twice a year. Winner must comply within 30 days from winning date for prize to be honored.**
- F. **If a winner selected is later determined by the station to be ineligible, no prize will be awarded to the ineligible contestant and the station reserve the right to award the prize to a qualified contestant.**

3. **NATURE OF CONTEST:**

Beginning Thursday, October 05th, 2017 at 12:00AM midnight through Thursday, November 30th, 2017 at 7:55AM a recorded or live promotional radio spot will air on KLAX-FM to solicit listeners to participate in the contest “¿ERES TERRIBLE?”. Listeners can participate the following ways: (see below)

STEP 1: OUTDOORS: Listeners will be encouraged to look for outdoor billboards featuring the KLAX Morning show host “El Terrible” which may be found within the Los Angeles area. Listeners must take a selfie that includes the official “El Terrible” billboard or bus shelter in the background. Listeners must upload their selfies on social media: Instagram, Facebook, or Twitter, **using the following hashtags: #YoSoyTerrible and #concurso** or visit the radio station website and using the official “¿ERES

TERRIBLE?” registration page. Participant’s social media page must be in public mode and visible to everyone.

STEP 2: LISTEN: Listeners are encouraged to listen to KLAX-FM La Raza 97.9 FM at 7:55AM Monday through Friday between through Thursday, November 30th, 2017 to hear if they are selected as one of the 30 grand prize winners for this contest.

STEP 3: REDEEM: If the listener hears their name or social media handle called by the radio station on air DJ, the listener is encouraged to call into the radio stations contest line at (310) 557-9690 and claim their grand prize of \$500.00. (If selected winner does not call in to claim their prize, 3 attempts will be made to contact the winner via direct message through the social media platform in which they officially participated in.) Selected winners will have exactly 30 days to call and claim their prize.

There will be a maximum of thirty (30) grand prize winners selected from Thursday, October 5th, 2017 through Thursday, November 30th, 2017.

There is no limit to the number of times a listener may attempt to call or participate in to win, but a listener may be a winner only once. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the KLAX-FM (the “Stations”) online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

By participating in the Contest, participants agree to be bound by these Official Rules and the decisions of the station, whose decisions shall be final, binding and conclusive on all matters relating to this Contest. The station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the station believe has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner or qualifier status using fraudulent means. The station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the station decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the stations, the stations reserve the right to terminate this Contest, or make such other decisions regarding the outcome as the stations deem appropriate. All decisions will be made by the stations are final.

4. **CONDITIONS FOR PARTICIPATION**

If this prize includes travel of any sort, winners and their travel guests are responsible for all incidentals, meals, and expenses outside of section 5 prizes below. Travelers must have all identification and travel documents needed by the TSA to legally travel within the USA or abroad. Travelers must have a credit card or form of payment for incidentals upon checking into the hotel. Station is not responsible for any travel delays due to unforeseen events. Winners and their travel guests must be able to travel on the dates set forth by the sponsors. Travel schedule is non-negotiable and is set by the sponsor of each contest. Winners and their travel must be willing to fill out and sign all paperwork and releases associated with their prize.

The station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

No mechanical duplication of entries will be allowed. The station is not responsible for any connection problems or phone problems on the entry side. All entries become the exclusive property of the station. By entering this Contest, participants agree to be bound by these Official Rules and the decisions of the station whose decisions shall be final, binding and conclusive on all matters relating to this Contest.

The station reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the station believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The station will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the station’s decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the station, the station reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the station deems appropriate. All decisions will be made by the station and are final.

5. **PRIZES:**

Thirty (30) grand prize winners total will be selected for the entirety of this contest. Each grand prize winner will win a cash prize of \$500.00 on form of a check, payable within 90 days of date won.

6. **RETAIL VALUE**

Total Approximate Retail Value ("ARV") for the entire promotion is \$15,000.00

No substitutions permitted except at the sole discretion of the station, in which case a prize of greater or equal value will be awarded. The station makes no warranty with respect to any Contest prize and is not responsible for cancellation or postponement. The cash equivalent of any portion of any Contest prize is not permitted, except at the station's sole discretion. The station will report value of prizes as required by law.

7. **ODDS OF WINNING.**

The odds of winning depend on the number of eligible participants.

8. **RELEASE.** By participating in the Contest each participant waives any and all claims of liability against the stations, Spanish Broadcasting System, Inc., its subsidiaries, affiliates and participating sponsors and their respective employees, directors, shareholders and agents, from any and all claims, liabilities and damages arising directly or indirectly out of the award of the prize or that may be sustained directly or indirectly in connection with this Contest, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize or for any claims, liabilities, losses, repairs, damage or injuries arising out of or in conjunction with the services, merchandise or other benefits obtained by the winner or this Contest. In order to receive a prize, participants must sign an official waiver form provided by the station.

9. **REDEEMING OF PRIZE.** All prizes, won by winners during the Contest period will be available 90 days after the official winner's announcement... (Restrictions applies)

10. **PUBLICITY, USE OF PERSONAL INFORMATION.** By participating, all participants and winner(s) grant the STATIONS permission to use their names, characters, photographs, voices, biographical information and likenesses in connection with promotion of this Contest and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the STATIONS may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

11. Any tax or additional expenses incurred as a result of the prize are the sole responsibility of each winner. The value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize that is not specifically provided for in these official rules. Any person winning over \$600 in prizes from the station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

12. Prizes may not be substituted, are not transferable, redeemable for cash or exchangeable for any other prize. Prizes may not be claimed or used by any person other than the winner.

13. The station reserves the right to award additional prizes throughout the Contest.

14. Any rule changes after the Contest begins must not disadvantage Contest participants and will be announced promptly and conspicuously.

15. The name of the listener that appears on the official/original entry form is the winner of that particular contest.

16. The station disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express mail or other delivery method. The station is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, traffic congestion on telephone lines.

17. Each winner must submit proof of eligibility and sign the station's release form to claim the prize. Void where prohibited. In the event the station is prevented from continuing with the Contest or the integrity and/or feasibility of the Contest is severely undermined by an event beyond the STATION's control the station may substitute prizes of equal or greater value or discontinue the Contest at any time. In no event will the station be obligated to award more than the number of prizes stated in these Official Rules. The station disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest.
18. The conduct of the Contest is governed by the applicable laws of the U.S., which take precedence over any rule to the contrary herein. The stations shall follow the applicable laws for posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the contest, etc., as required by local, state and federal law.
19. A copy of these rules and regulations are available during normal business hours at Spanish Broadcasting System and at the radio station's websites at www.979laraza.com and will be retained and available for public inspection at the station's offices located at 10281 W Pico Blvd Los Angeles, CA 90064.
20. Contest Sponsor: This contest is sponsored by Spanish Broadcasting System, Inc.

[Acknowledgment Follows]

AFFIDAVIT OF ELIGIBILITY

I have read and understood the rules governing the Official Contest Rules for “¿ERES TERRIBLE? MARKETING CONTEST” Contest, as they are set forth above. I authorize that the STATION can contact the U.S. Social Security Office to verify the validity of my SSN/TIN. Furthermore, I have been given the opportunity to have any questions answered by La Musica staff, and I agree to abide by the contest rules.

I affirm, under penalty of perjury, that the information listed below is true and correct.

(Please Print) Name:	_____	_____
Address:	_____	Signature
City/State/Zip:	_____	Date
Phone #:	_____	
Social Security # or	_____	
TIN #:	_____	